The role of financial liquidity and fluency in business strength

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Abstrak: Panliten iki nduweni tujuan kanggo nganalisis rasio likuiditas perusahaan lan rasio Solvabilitas perusahaan kanggo ngukur kesehatan finansial perusahaan. Panaliten menika kalebet panaliten kuantitatif kanthi metode analisis data. Pamilihan sampel panliten ditemtokake adhedhasar kritéria sing wis ditemtokake dening penulis kanggo nemtokake kesehatan finansial perusahaan non-siklis konsumen sektor kadhaptar. ing n bursa saham. Hasil penelitian menunjukkan bahwa kesehatan keuangan sektor konsumen non cyclical perusahaan dalam kondisi sangat sehat dari segi nilai rasio likuiditas, yaitu HM Sampoerna Tbk., Indofood CBP Sukses Makmur Tbk, Charoon Pokphand Tbk dan Gudang Garam Tbk. . kajaba perusahaan Unilever Tbk. kanthi kahanan sing ora sehat. Perusahaan non-siklis konsumen sektor kesehatan finansial. Sawise dideleng saka nilai rasio Solvabilitas, yaiku HM Sampoerna Tbk., Indofood CBP Sukses Makmur Tbk., Charoon Pokphand Tbk lan Gudang Garam Tbk. kajaba perusahaan Unilever Tbk. kanthi kahanan sing ora sehat.
Kata Kunci: Likuiditas Keuangan, Bisnis Fluency, Kekuatan, Kesehatan Keuangan

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