

Pentingnya kesiapan diri dan keberanian mengambil risiko bagi pengusaha muda

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Abstrak. Ancas utama panliten iki yaiku kanggo nliti apa kabutuhan kamardikan bisa mangaribawani niat wirausaha. propensity njupuk resiko bisa mengaruhi niat wirausaha lan, kabutuhan kanggo prestasi bisa mengaruhi niat wirausaha. Sampel dipilih kanthi metode nonprobability sampling cacahé 120 responden mahasiswa wanita Universitas Tarumanagara. Data diukur kanthi skala likert lan dianalisis nganggo program SmartPLS. Asil saka panliten iki nuduhake yen kabutuhan kanggo mandhiri nduweni pangaribawa kang signifikan tumrap niat wirausaha, kecenderungan njupuk risiko nduweni pangaribawa kang signifikan tumrap niat wirausaha, lan kabutuhan prestasi ora nduweni pangaribawa kang signifikan tumrap niat wirausaha kang ditindakake ing perguruan tinggi. murid. Wonten ing panaliten menika dipunandharaken saperangan pamrayogi kangge panaliten adhedhasar dudutan saha pamrayogi saking asiling panaliten menika.

Kata Kunci: Mandiri, Berani mengambil risiko, peluang usaha, kemampuan

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