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Abstrak. Ing negara-negara maju, pangembangan ekonomi bareng minangka model ekonomi anyar wis saya debat ing dekade pungkasan. Ing Indonesia, ekonomi bareng ora disinaoni kanthi apik ing literatur akademik. Ing sisih liya, nyatane, ana sawetara platform kolaborasi sing digunakake konsumen. Mula, ancas panliten iki yaiku mligi ngrembug babagan ekonomi bareng Indonesia. Sawise introduksi ringkes, konsep ekonomi bareng ditetepake. Data kasebut dikumpulake saka asil survey online Statista. Sikap konsumen marang ekonomi bareng lan pangarepan lan motivasi sing nyurung dheweke mlebu pasar diselidiki lan diwenehi. Makalah iki uga nyoroti faktor-faktor sing ningkatake utawa ngalangi pangembangan ekonomi bareng lan nyedhiyakake kerangka hukum sing langsung lan ora langsung ngatur wilayah iki.

Kata Kunci: Pertumbuhan, tren, perspektif pasar, kemajuan ekonomi

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