

Kuatnya Falsafah Pendiri Berdampak terhadap Penguatan Bisnis

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Abstrak. Jeneng Kampus wiwitane ora dadi sorotan wong akeh, malah ana sing "lakon" yen Kampus UNPAM iku singkatan saka Universitas Termurah, sejatine ora ana sing salah karo jeneng kasebut, amarga yen dibandhingake karo kampus liyane ing saindenging Indonesia. ing salah siji daftar kampus Sing paling murah yaiku Unpam, nanging sing dadi pitakonane kampus sing murah kuwi murah apa ana cara khusus carane ngatur kampus sing murah nanging ora murah, ora sembarangan. dhewe saiki nglajengake Magister Manajemen mlebu semester telu, saka pengalamane dhewe jebul kampus Unpam pancen ngutamakake kualitas intelektual adhedhasar Memori Otak lan Memori Otot. Watak kampus wiwit wiwitan ora bisa uwal saka kepemimpinan sing digawangi dening, kepemimpinan sing ora mung nanging luwih tepat yaiku kepemimpinan kepemimpinan ing manajemen ora mung winates. efektif nanging sing ditindakake yaiku berkah. Ing basa Arab, asale saka tembung barakah sing tegese nikmat. Ing istilah utawa wujud tembung liya ing basa Arab uga diarani lan tabaruk. Imam Al-Ghazali ugi ngrembag babagan makna tembung berkah, tegesipun nambahi kabecikan. Para ulama ugi nerjemahaken tegesipun tembung berkah minangka sedaya ingkang kathah, saking aspek spiritual utawi material.

kunci: Ora kothak, Ngatur berkah, Rahayu

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